

# Education + Innovation = Unconference Berghs 24/1

## 13.00 Berghs Transformative Learning:

To make sure learning has an effect we at Berghs have started focusing not only on the subject matter but on helping the students to develop personally and be transformed by their new learnings. I will share the experience on working with different methods and actions, such as generative coaching, group dynamics, leadership training etc. I will talk about how they are added to the principles of action-based learning.

**Patrik Hambræus**  
Learning Developer, Berghs SoC

## 13.20 Principles of Divergent Thinking

I'd like to present principles of divergent thinking, making, applying and testing ideas as inspiring practices on the pursue of contemporary pedagogic models. The frame for doing so would be provided by Openlab's MA course in which interdisciplinary project teams learn and apply the design process to solve challenges provided by the municipality.

**Marie Rogg**  
Open Lab/KTH

## 13.40 The design of the You course at Berghs

Jag är intresserad av att berätta om kursen You som jag driver på Berghs, med fokus på att ge studenterna andrum och verktyg att kalibrera sin riktning efter sina behov och drömmar, vilket är lätt att tappa under två år på Berghs när nya uppgifter löser av varandra i ljusets hastighet. Kursen är inne på sin fjärde årgång och vi har lärt oss mycket i vägen fram till den form kursen har idag, och som startar direkt efter nyår.

**Anders Örtegren**  
Design Strateg

## 14.00 Designing hybrid learning experiences

The 21st century demands radically new approaches to learning and the future of education is not about "online vs face-to-face learning". But most schools, programs and courses today are still traditional, rigid and either on-OR off-line. Let's explore how applying a mix of relevant technology and pedagogy in purposeful ways can help us re-imagine and re-design learning

to make it impactful, sustainable and transformational.

**Sveinung Skaalnes**  
Colearn

## 14.20 – Promo for workshops:

### 1. Aktionsmetodik för skrivandet

### 2. Teaching Digital Transformation

### 3. How to create Psychological Safety in Teams.

### 4. Power of Prototype.

## 14.35 Break

### 14.45 1. Aktionsmetodik för skrivandet:

Jag arbetar med aktionsmetodik i skrivprocesser, tidigare på folkhögskola och senare på dramatikerlinjen på Dramatiska Institutet/Stockholms Dramatiska Högskola. Jag berättar om att arbeta med texten inifrån, sedd utifrån och med författarens roller.

**Malin Elgborn**  
Författare

### 14.45 2. Teaching Digital Transformation:

Workshop! Idag gör sig många företag av med medarbetare på samma gång som de försöker få in ny digital kunskap i sina organisationer. Att byta ut seniora medarbetare mot yngre, billigare och mer digitala förmågor verkar självklart, men det råder stor brist på kandidater som verkligen förstår digitalt och marknaden länsas snabbt. Dessutom går mycket kunskap till spillo. Det krävs nya sätt att utbilda, fortbilda och dela kunskap! Under en workshop slår vi våra kloka huvuden ihop och tar, med hjälp av konkreta verktyg för idégenerering, fram förslag för hur det kan gå till. Välkommen.

**Anna Kleinwichts Magnusson**  
Stockholms Skrivbyrå

### 14.45 3. How to create Psychological Safety in Teams.

"There's no team without trust," Paul Santagata (Head of Industry at Google). During this session I will introduce the word Psychological safety and create a space where we participants

will get the chance to practice how to create (or work towards creating) trust in a team.

**Annika Sundquist, Lindsay Tingström**  
Futurice

## 14.45 4. Power of Prototype.

How can we make sure that we create a product or a service that people want?

By being hands-on will we in a playful and creative way try out the concept of prototyping.

**Anna Lundqvist**  
Freelance UX Designer

## 15.30 Break

**15.50  
Agile processes – case study:**  
Experiences and challenges building an Agile mindset within marketing. A "Reverse Workshop" where leaders from Telenor open up the kimono and present some of their current challenges and learnings adapting an agile way of working – and where the audience will have a chance to suggest solutions in real-time. <http://recoordinate.com/sv>

**Jonas Lidman**  
Agile Coach/Recoordinate

## 16.20 Power of perspectives

How do you master a culture where discovering, uncovering and applying new ideas is key. Our focus in this session will be on how you can decentralize innovation and change; unleashing the power of creativity within your organisation.

**Fredrik Heghammar**  
House of Sparks

## 16.40 Challenging students to develop student-led service-learning groups.

The SIS (Stockholm International School) Nepal Project is a student-led initiative that recognizes the need for educational improvement in poverty-stricken areas. The project was started in 2014 after two teachers from our school travelled to Nepal in order to deliver a teacher training program in Kathmandu. Their return sparked the beginning of this student-led service-learning project that currently supports the Shila Devi School in Nepal. Over the last four years, the project has grown into a platform for the students at our school to grow and develop their passion for philanthropy and their prominent leadership skills.

**Matthew Schulte, Vice Principal, Lisa Smevige, Student, William McCrea, Student, Camilla Cerruti, Student,**  
Stockholm International School

## 17.00 Brand innovation – Innovate or Evacuate:

Innovation is an important driver when building a strong brand or company that is differentiated from its competitors. Moving forward, you will likely be left behind without innovation at the core of your business. How can you make a brand and organization more innovative?

**Rosie Kropp**  
Senior Advisor, Lavandel

## 17.20 Break

**17.40  
Information v/s Learning**  
Learning is about pattern recognition. But to be able to apply, connect and develop new knowledge so that it becomes a skill, you not only need to understand, you also need to accept. This is an often overlooked factor in adult education, even more so in a fast moving work environment. But without this critical x-factor, learning will be shallow and ROE (Return on Education) will be low.

**Joakim Thulin**  
Head of insights, Berghs

## 18.00 Facilitation

You/your organisation has chosen to find ways to decentralize innovation and change. Now, how do you facilitate the process? How do you make sure that the power of creativity continues throughout the process, that everyone is included and that even all the no-answers are taken care of in a progressive way.

**Charlotta Rydholm**  
Facilitator, House of Sparks

## 18.20 Blended Learning

Using the combination of classroom, group work, one on one and digital platforms. How we developed our new platform and how we use it. The combination of human resources and digital platforms like Google.

**Marius Eriksen**  
Joblearn, Norway

## 18.40 Learning is no event, but a constant process!

How do we avoid that competence training becomes an educational event once a year and how do we create a behavioral change learning process all year long? And how do you measure the effect and outcome of a training effort?

Hear Junglemap dive into important learning strategies to get lasting learning processes and measurable behavioral changes in today's digitized society. Learn how organizations can find time for competence training in a fragmented working day where digitization constantly challenges our work life.

**Matti Olofsson**  
Junglemap

## 19.00 How to include ethics in working with emerging technologies: A Prototype

During the 2018 we saw an increase in discussions on ethical issues related to the rise of emerging technologies. The most common of these were the question related to privacy, data protection, as well as to the already existing human biases and the risk of transferring them into the emerging technologies such as AI. These aspects, however, cover only a fraction of the entire scale of ethical issues that can arise as a result of the changing technological landscape. The presentation will discuss some further issues that can be relevant in this regard, and will invite to reflect on how such issues can and should be integrated into innovation processes.

**Egle Obcarskaite**  
Ethical Innovation Designer

## 19.20 Workshops Done Right

We set on a journey to discover the problems that workshop facilitators face. We will share our learnings, and our mission to digitize workshops to enhance human interaction and automate results.

**Elia Mörling**  
Idea Hunt

## 19.40 Final session and summary

**Patrik Hambræus**  
Learning Developer, Berghs SoC

## 20.00 – 21.00 Mingle

All programme points are subject to change. There will be a charge for "fika" and wraps and you can swish us on site.

We believe in recycling so please bring your own ribbon to the name badge.